



Sponsorship Information Packet

OHIO CONFERENCE

October 4, 2023

Hilton Garden Inn Easton

MICHIGAN CONFERENCE

October 19, 2023

Hilton Garden Inn Ann Arbor

Agenda

9:00 - 10:00

HFA Update

10:15 - 12:00

HOTMA Overview

12:00 - 1:00

Industry Legal Hot Topics:
HUD Criminal Records Guidance,
30-day CARES notices & More

1:00 - 2:30

Lunch & HUD Updates

2:30 - 4:30

NSPIRE Update

MAHMA members and guests will enjoy a conference featuring updates from State HFA, HUD, and industry hot topics!

Don't miss out on this exciting opportunity to display your products and services to key decision makers throughout the Midwest

MAHMA

MIDWEST AFFORDABLE HOUSING MANAGEMENT ASSOCIATION
PO Box 12204 • Columbus, OH 43212 • 888-242-9472
mahma@caahq.com • www.mahma.com



MAHMA

Hot Topics
IN AFFORDABLE HOUSING

Select Your Sponsorship

Tabletop exhibits will be open Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan) beginning with breakfast and running through lunch. A complete agenda with display times will be e-mailed to you prior to the event. All exhibitors and sponsors will be given the ability to address attendees to advertise their products or services during lunch on Thursday. All tabletops and sponsorships include admission for two representatives. Additional representatives may attend at a fee of \$150 per person.

Tabletop Sponsor

1 trade show tabletop.

Members	\$350	# of tables _____ x \$350 = _____
Non-Members	\$550	# of tables _____ x \$550 = _____
OH & MI Both - Members	\$600	# of tables _____ x \$600 = _____
OH & MI Both - Non-Members	\$1000	# of tables _____ x \$1000 = _____

Food & Beverage Sponsor

1 complimentary trade show tabletop

Sponsor literature included with attendee materials. Signage at food and beverage tables Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan).

Members	\$500	_____ x \$500 = _____
Non-Members	\$750	_____ x \$750 = _____
OH & MI Both - Members	\$750	_____ x \$750 = _____
OH & MI Both - Non-Members	\$1250	_____ x \$1250 = _____

Session Sponsor

1 complimentary trade show tabletop

Sponsor literature included with attendee material. Prominent signage. Recognition during general sessions Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan). Recognition by moderator during session. Signage during session. If you choose this option, MAHMA staff will contact you with your options for sessions or speakers available.

Speaker or Session Sponsor _____ = \$1,000

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com



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Hot Topics
IN AFFORDABLE HOUSING

Select Your Sponsorship

Platinum Sponsor

Opportunity for four to attend networking event with conference attendees on Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan). Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of Keynote Speaker at Regional Affordable Housing Conference.

1 available: Platinum Sponsor _____ = \$1,500 (1 available)
OH & MI Both _____ = \$2,500 (1 available)

Gold Sponsor

Opportunity for two to attend networking event with conference attendees on Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan). Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of one Regional Affordable Housing Conference session.

1 available: Gold Sponsor _____ = \$1,000 (1 available)
OH & MI Both _____ = \$1,500 (1 available)

Silver Sponsor

Opportunity for two to attend networking event with conference attendees on Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan). Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top.

1 available: Silver Sponsor _____ = \$750 (1 available)
OH & MI Both _____ = \$1,250 (1 available)

Bronze Sponsor

Opportunity for one to attend networking event with conference attendees on Wednesday, October 4, 2023 (Ohio) and/or Thursday, October 19, 2023 (Michigan). Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top.

1 available: Bronze Sponsor _____ = \$500

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com



MAHMA

Hot Topics

IN AFFORDABLE HOUSING

Select Your Sponsorship

Identify Your Representatives

Complimentary Representatives (2)

Additional Representatives: \$150 each

1. Name: _____

Email: _____

2. Name: _____

Email: _____

3. Name: _____

Email: _____

4. Name: _____

Email: _____

Payment Information

Company _____

Contact _____

Address _____

Phone _____

Email _____

Sponsorship Level _____

Total Amount to be paid to MAHMA \$ _____

Check payable to MAHMA

Credit Card (circle one) MC Visa American Express

Name on Card _____

Card Number _____

Expiration Date _____ Security Code _____

Billing Address _____

Terms and Conditions

Full payment for exhibit space/sponsorships for the conference must be received not later than September 18, 2023. If full payment is not received by September 18, 2023, MAHMA shall have the right to consider this agreement terminated and may lease the space to another exhibitor. Cancellation Policy: Fee may be refunded less a \$100 cancellation charge if the cancellation is received in writing 10 business days prior to the event.

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com



MAHMA

Hot Topics
IN AFFORDABLE HOUSING

Conference Contract

You are hereby requested and authorized to reserve exhibit space as indicated below for our use at the Hot Topics in Affordable Housing Conference(s):

Ohio Conference on October 4, 2023 at
Hilton Garden Inn Easton,
3600 Morse Road, Suite A, Columbus, OH 43230

Michigan Conference on October 14, 2023 at
Hilton Garden Inn Ann Arbor,
1401 Briarwood Circle, Ann Arbor, MI 48108

Both Ohio and Michigan Conferences

I understand that after MAHMA receives my signed contract and payment, I will have the opportunity to choose my exhibiting is not a MAHMA members I will be charged the non-member rate where applicable.

Each exhibit space is a six foot tabletop. I wish to rent _____ spaces. I wish to purchase _____ sponsorship.

I am a MAHMA Member

I am not a MAHMA Member.

Enclosed is our check or credit card payment in the amount of \$_____ for the exhibit space and/or sponsorship(s) indicated above. We understand that this rate includes the use of the space on two trade show registrations per space with additional representatives admitted upon payment of a \$150 fee per person with a maximum of four representatives, as well as those itemed included in any purchased sponsorship. Pro-forma invoice available; contact the MAHMA office for this option.

Full payment for exhibit space and/or sponsorship(s) must be paid by **September 18, 2023** If full payment is not received by **September 18, 2023**. MAHMA shall have the right to consider this contract terminated and to retain as liquidation damages all monies paid to days prior to the event that it will be unable to exhibit, exhibitor may be refunded all monies paid, less \$100 per space, which shall be retained by MAHMA as liquidation damages. MAHMA reserves the right to cancel this contract should exhibitor disregard any rules or regulations of the show or for other due cause. In the event MAHMA shall enforce such right, all monies paid by exhibitor shall be retained by MAHMA as liquidation damages.

Exhibitor assumes entire responsibility and hereby agrees to protect, identify, defend and hold Hilton Garden Inn Easton and/or Hilton Garden Inn Ann Arbor and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hilton Garden Inn Easton and/or Hilton Garden Inn Ann Arbor and its employees and agents.

In addition, exhibitor acknowledges that Hilton Garden Inn Easton and/or Hilton Garden Inn Ann Arbor does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

We hereby agree that all handouts and giveaways and other advertising material to be distributed by MAHMA during this conference shall be received at least 7 business days prior to the conference and subject to the approval of MAHMA. We have read and accepted all rules and regulations of MAHMA presented in this contract and we agree to comply with them. It is understood and agreed that in case MAHMA shall fail to open the trade show, or to furnish space to us it will refund all sums paid under this contract.

Signature of authorized agent: _____ Date: _____

Name of exhibiting company: _____

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com