

2024 Art and Poster Contest

Participant Information Manual



Dig Into a New Day
Our World Is a Garden of Delights

NAHMA
EDUCATIONAL FOUNDATION

MAHMA

The National Affordable Housing Management Association (NAHMA) is proud to kick off the annual art/calendar contest. We anticipate that more than 5,000 children, elderly and residents with special needs nationwide will be participating in the calendar art contest this year.

We have added a subtheme to the drug-free message to reinforce a more positive use of time and to encourage a broader range of submissions. The underlying message for the contest will continue to have a drug-free theme but we also wanted to open the door for more avenues of expression. The subtheme for the 2024 contest is **Dig Into a New Day: Our World Is a Garden of Delights**.

Below are contest rules and tips for various Affordable Housing Management Associations (AHMAs), property management companies and on-site property managers on how to hold an art contest. If you require additional information on NAHMA's national finalists contest, please contact Brenda Moser at the NAHMA office at 703-683-8630, ext. 114.

Please follow the rules outlined below to ensure that the poster qualifies for both MAHMA and NAHMA judging.

Eligibility

Children

Children who live in a family community of a NAHMA and/or a local AHMA member company.

Seniors

Residents who are 55 years or older who live in a community of a NAHMA and/or a local AHMA member company.

Residents with Special Needs

Residents who live in a permanent supportive housing community or Section 811 community of a NAHMA and/or a local AHMA member company.

How the contest works

For each grade category (for children) and up to three entries in the elderly and special needs levels, local AHMAs select three winning posters, photographs*, websites*, computer art* or other media*, such as tile, macramé, needlework etc., which must be submitted as a photograph. ***See detailed descriptions for format and size in another section of the contest rules.**

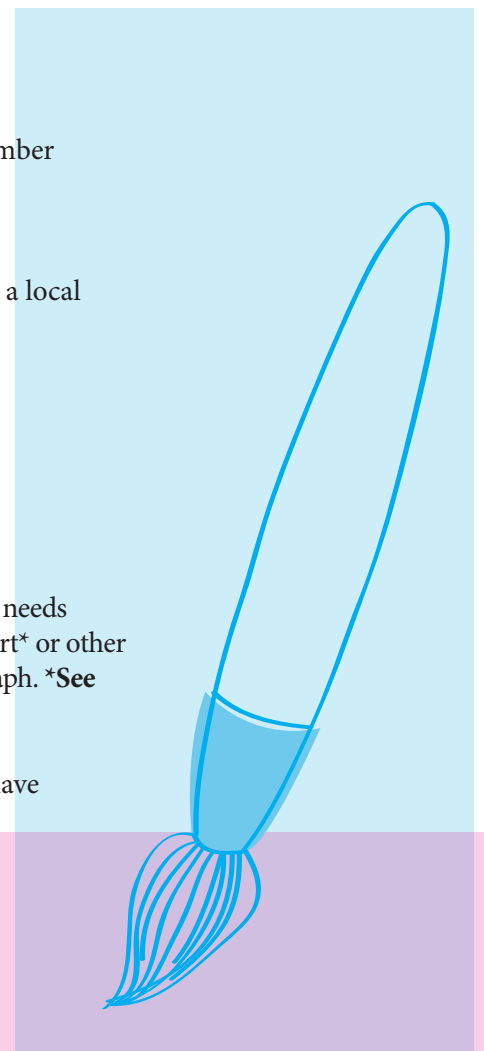
The five grade categories for children are based on the grade level the contestants have completed by June 2024:

- Kindergarten-first grade
- Second-third grade
- Fourth-sixth grade
- Seventh-ninth grade
- 10th-12th grade

All entries must be created by the individual without assistance.

While we encourage community activities to discuss the subtheme and contest rules, ENTRIES MUST BE CREATED BY THE INDIVIDUAL WITHOUT ASSISTANCE. All AHMA winning submissions are forwarded to NAHMA where a distinguished panel of judges will select the 13 winning entries that will appear inside the pages of the 2025 calendar, including submissions from children, elderly and residents with special needs. Additionally, one special entry will be selected as the grand prizewinner, which will appear on the cover. Only children are eligible to become the grand prizewinners.

All art submitted to NAHMA becomes the property of NAHMA and NAHMA has the right to use the art for publicity, publications and advertisements.



Specifications art must meet

- Posters must be done on poster board (or heavy art paper) measuring 22 inches x 28 inches.
- Any media may be used for the posters, including paints, crayons, color pencils, chalk and collage, but contestants are advised to ensure that the media selected:
 - Results in a flat surface, and
 - Can be adequately protected against damage.
- The poster **must** be marked clearly with the official entry form **attached**.
- Photography can be in color or black and white and must measure at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.
- Website design: webpages must be printed in color and measure 8.5 inches x 11 inches, and then mounted to poster board measuring 22 inches x 28 inches.
- Digital art must be printed and measure at least 8.5 inches x 11 inches but not larger than 22 inches x 28 inches.
- Other media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.



Not allowed on any poster or other forms of art are cartoon characters, names of individuals, product brands or the name of the development or AHMA. Submissions that have any of these items will be disqualified.

Deadline

The deadline for entries to be submitted to MAHMA is **May 17, 2024**.

How the art is judged

Entries are judged on the artist's ability to create a submission with the **Dig Into a New Day: Our World Is a Garden of Delights** contest subtheme. The artwork must be original and cannot be a replica or reproduction of someone else's creation. Artwork that is not original will be disqualified. Specifically judges consider:

- Interpretation of the **Dig Into a New Day: Our World Is a Garden of Delights** subtheme.
- Originality of the submission.
- Quality: Is the art submission appealing to the eye?
- Overall artistic ability: Does the art submission show some degree of creativity and skill for its age group? Will the submission be able to be reproduced with reasonable quality and clarity?

Honorable Mention

Children, seniors, and residents with special needs in our communities from across the nation who participate in the annual art contests held by regional and state AHMAs are eligible to be selected as regional AHMA art contest Honorable Mentions and will have their artwork featured nationally in a special section of the NAHMA 2025 Drug-Free Kids Calendar. These participants are in addition to those that will be selected as national winners.

Prizes

The winners of each local category receive cash prizes from MAHMA.

All winners of the national contest receive educational scholarships in the form of a NAHMA Educational Foundation check. All national winners will appear in the 2025 calendar with a short artist bio and photo.

The national contest's grand prizewinner, whose art will appear on the cover of the calendar, receives an educational scholarship and a trip to Washington, D.C., where he or she will be honored at the NAHMA Fall Meeting in late October 2025.

NAHMA Prizes

- Grand Prizewinner: \$2,500 check and trip to Washington, D.C.
- National Winners: \$1,000 check
- Honorable Mentions: \$100 check

There is a contest specific entry form for Senior/Residents with Special Needs and a separate entry form for Children. Please encourage the resident to fill out which applies to them.

Property Manager Instructions

Fully complete the Participant Entry Form for each contestant that submits artwork and attach the form to the back of the art. Incomplete forms will make submissions ineligible. Send all posters, no later than May 17, 2024, to Midwest Affordable Housing Management Association (MAHMA), 1225 Dublin Rd. Ste. 120, Columbus, OH 43215

* Call the MAHMA office if you have any questions or concerns at 1-888-242-9472

How to Create a Successful Event

- Plan Ahead
- Give your participants plenty of time.
- Begin on-site activities early to allow enough time to mail entries to MAHMA by the May 17, 2024 deadline date.
- Advertise the Event

Dig Into a New Day
Our World Is a Garden of Delights
CHILD ENTRY FORM
2024 Art/Poster Contest

First Name _____ Last Name _____

Age _____ Date of Birth ____ / ____ / ____

Grade Completed (in June 2024) _____

Grade Level (circle one) K-1 2-3 4-6 7-9 10-12

Name of School _____

Name of Development Where Child Lives _____

Child's Address _____

Child's Phone Number _____

Name of Child's Parent or Guardian _____

Name of Resident Manager _____

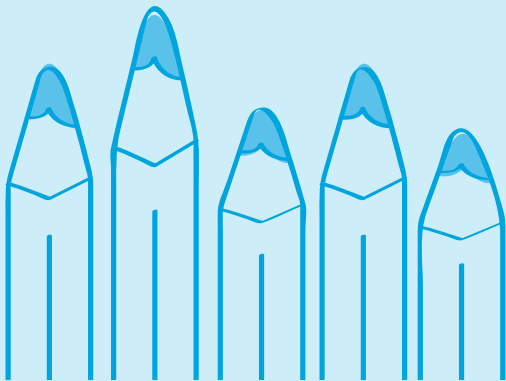
Resident Manager Phone Number _____

Resident Manager Email Address _____

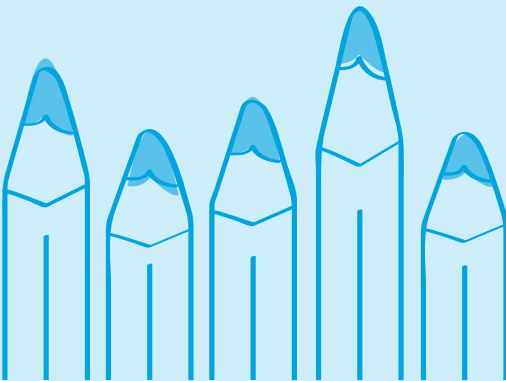
Management Company for Development _____

Name of AHMA _____

Please Fill Out This Form in Its Entirety



Mail completed form
attached to poster to:
MAHMA
1225 Dublin Rd. Ste. 120
Columbus, OH 43215



Dig Into a New Day
Our World Is a Garden of Delights

ELDERLY & RESIDENTS WITH SPECIAL NEEDS ENTRY FORM

2024 Art/Poster Contest

First Name _____ Last Name _____

Age _____ Date of Birth ____ / ____ / ____

Name of Development Where Resident Lives _____

Resident's Address _____

Resident's Phone Number _____

Name of Resident Manager _____

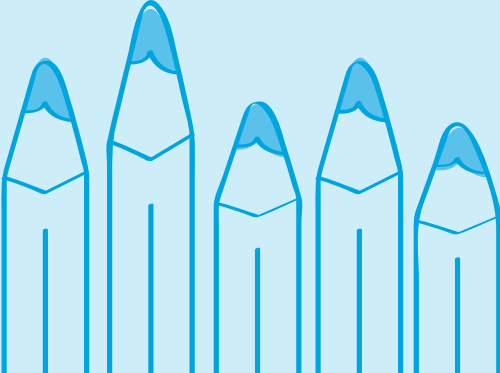
Resident Manager Phone Number _____

Resident Manager Email Address _____

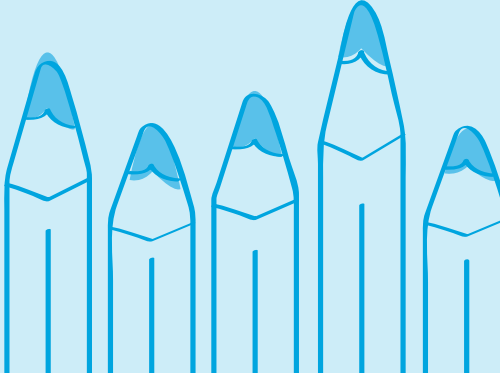
Management Company for Development _____

Name of AHMA _____

Please Fill Out This Form in Its Entirety



Mail completed form
attached to poster to:
MAHMA
1225 Dublin Rd. Ste. 120
Columbus, OH 43215



AGREEMENT WITH RESPECT TO PRIZE IN NAHMA ART/POSTER/CALENDAR CONTEST

In accepting the prize in the NAHMA 2024 **Dig Into a New Day: Our World Is a Garden of Delights**

Poster Contest, I, _____
hereby represent that I am eligible to receive this prize under the contest rules on eligibility.

In consideration of the award of the prize to me, I hereby agree as follows:

1. I hereby transfer and assign to NAHMA all my rights, title and interest in my entry in the **2024 Dig Into a New Day: Our World Is a Garden of Delights**, Young and Old Art/Poster Contest, including all copyright or other intellectual property rights. My entry shall hereinafter become the sole property of NAHMA and may be used in such publicity, publications and advertisements as NAHMA may see fit.
2. I hereby give NAHMA, its members and/or affiliates the absolute right and permission to use my artwork and photo for publicity purposes and to make reproductions in any media and to copyright in its own name, and/or publish, and/or market, and/or assign such images without compensation.

I hereby acknowledge that I have read this document and that I understand and agree to its terms.

Recipient's Signature _____

Print Recipient's Name _____

Recipient's Social Security Number _____

Recipient's Date of Birth ____/____/____

Parent/Guardian's Signature (*if applicable) _____

Print Parent/Guardian's Name (*if applicable) _____

Date ____/____/____

* Applies Only to Participants That Are Under the Age of 18.

