

MAHMA

REGIONAL AFFORDABLE HOUSING CONFERENCE

INDIANAPOLIS



Sponsorship Information Packet

May 2 & 3, 2024

Embassy Suites, Indianapolis North

MAHMA members and guests will enjoy a conference featuring updates from OHFA, MSHDA, IHCD, AHSC, HUD and much more featuring all the latest in industry topics!

Don't miss out on this exciting opportunity to display your products and services to key decision makers throughout the Midwest.

MAHMA

MIDWEST AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

PO Box 12204 • Columbus, OH 43212 • 888-242-9472

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Select Your Sponsorship

Tabletop exhibits will be open Thursday, May 2, 2024 beginning with breakfast and running through lunch. A complete agenda with display times will be e-mailed to you prior to the event. All exhibitors and sponsors will be given the ability to address attendees to advertise their products or services during lunch on Thursday. All tabletops and sponsorships include admission for two representatives. Additional representatives may attend at a fee of \$175 per person.

Tabletop Sponsor

1 trade show tabletop.

Members	\$350	# of tables _____ x \$350 = _____
Non-Members	\$575	# of tables _____ x \$575 = _____

Food & Beverage Sponsor

1 complimentary trade show tabletop

Sponsor literature included with attendee materials. Signage at food and beverage tables May 2 & 3, 2024.

Members	\$500	_____ x \$500 = _____
Non- Members	\$775	_____ x \$775 = _____

Session Sponsor

1 complimentary trade show tabletop

Sponsor literature included with attendee material. Prominent signage. Recognition during general sessions May 2 & 3, 2024. Recognition by moderator during session. Signage during session. If you choose this option, MAHMA staff will contact you with your options for sessions or speakers available.

Speaker or Session Sponsor _____ = \$1,250

Keynote or General Session Sponsor

1 complimentary trade show tabletop

Sponsor keynote, introduce keynote, and sponsor literature included with attendee material.

Keynote Sponsor _____ = \$1,275 (3 available)

Platinum Sponsor

Opportunity for two to attend networking event with conference attendees on Thursday, May 2, 2024. Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of Keynote Speaker at Regional Affordable Housing Conference.

Platinum Sponsor _____ = \$2,500 (1 available)

Gold Sponsor

Opportunity for two to attend networking event with conference attendees on Thursday, May 2, 2024. Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of one Regional Affordable Housing Conference session.

Gold Sponsor _____ = \$2,000 (1 available)

Silver Sponsor

Opportunity for two to attend networking event with conference attendees on Thursday, May 2, 2024. Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top.

Silver Sponsor _____ = \$1,750 (2 available)

Bronze Sponsor

Opportunity for one to attend networking event with conference attendees on Thursday, May 2, 2024. Vendor attendance is limited to event sponsors. Signage at event and Regional Conference, logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top.

Bronze Sponsor _____ = \$1,500

Identify Your Representatives

Complimentary Representatives

Additional Representatives: \$175 each

1. Name: _____

3. Name: _____

Email: _____

Email: _____

2. Name: _____

4. Name: _____

Email: _____

Email: _____

Payment Information

Company _____

Contact _____

Address _____

Phone _____

Email _____

Sponsorship Level _____

Total Amount to be paid to MAHMA \$ _____

Check payable to MAHMA

Credit Card (circle one) MC Visa American Express

Name on Card _____

Card Number _____

Expiration Date _____ Security Code _____

Billing Address _____

Terms and Conditions

Full payment for exhibit space/sponsorships for the RAHC must be received not later than April 18, 2024. If full payment is not received by April 18, 2024, MAHMA shall have the right to consider this agreement terminated and may lease the space to another exhibitor.

Cancellation Policy: Fee may be refunded less a \$150 cancellation charge if the cancellation is received in writing 10 business days prior to the event.

You are hereby requested and authorized to reserve exhibit space as indicated below for our use at the Regional Affordable Housing Conference (RAHC) at the Embassy Suites, Indianapolis North, 3912 Vincennes Road, Indianapolis, IN 46268 on May 2, 2024. Spaces are six foot tabletops.

I understand that after MAHMA receives my signed contract and payment, I will have the opportunity to choose my exhibiting is not a MAHMA members I will be charged the non-member rate where applicable.

I wish to rent _____ spaces. I wish to purchase _____ sponsorship.

I am a MAHMA Member I am not a MAHMA Member.

Enclosed is our check or credit card payment in the amount of \$_____ for the exhibit space and/or sponsorship(s) indicated above. We understand that this rate includes the use of the space on May 2, 2024; two trade show registrations per space with additional representatives admitted upon payment of a \$175 fee per person with a maximum of four representatives, as well as those itemed included in any purchased sponsorship. Pro-forma invoice available; contact the MAHMA office for this option.

Full payment for exhibit space and/or sponsorship(s) must be paid by April 18, 2024. If full payment is not received by April 18, 2024. MAHMA shall have the right to consider this contract terminated and to retain as liquidation damages all monies paid to days prior to the event that it will be unable to exhibit, exhibitor may be refunded all monies paid, less \$150 per space, which shall be retained by MAHMA as liquidation damages. MAHMA reserves the right to cancel this contract should exhibitor disregard any rules or regulations of the show or for other due cause. In the event MAHMA shall enforce such right, all monies paid by exhibitor shall be retained by MAHMA as liquidation damages.

Exhibitor assumes entire responsibility and hereby agrees to protect, identify, defend and hold Embassy Suites, Indianapolis North and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Embassy Suites, Indianapolis North and its employees and agents.

In addition, exhibitor acknowledges that Embassy Suites, Indianapolis North does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

We hereby agree that all handouts and giveaways and other advertising material to be distributed by MAHMA during this conference shall be received at least 7 business days prior to the conference and subject to the approval of MAHMA. We have read and accepted all rules and regulations of MAHMA presented in this contract and we agree to comply with them. It is understood and agreed that in case MAHMA shall fail to open the trade show, or to furnish space to us it will refund all sums paid under this contract.

Signature of authorized agent: _____ Date: _____

Name of exhibiting company: _____