

Sponsorship Information Packet



9.9 DETROIT
Hilton Garden Inn Southfield

9.11 CLEVELAND
Embassy Suites Independence

9.16 INDIANAPOLIS
Embassy Suites Indianapolis North

MAHMA members and guests will enjoy a conference featuring industry updates hot topics!

Don't miss out on this exciting opportunity to display your products and services to key decision makers throughout the Midwest.

MAHMA

MIDWEST AFFORDABLE HOUSING MANAGEMENT ASSOCIATION
PO Box 12204 • Columbus, OH 43212 • 888-242-9472
mahma@caahq.com • www.mahma.com



SELECT YOUR SPONSORSHIP

Tabletop exhibits will be open during the conference, beginning with registration and running through lunch. A complete agenda with display times will be e-mailed to you prior to the event. All exhibitors and sponsors will be given the ability to address attendees to advertise their products or services during lunch. All tabletops and sponsorships include admission for two representatives. Additional representatives may attend at a fee of \$150 per person.

* All non-members who exhibit or sponsor will receive MAHMA membership through the end of 2025 expiring 12/31/25

Tabletop Sponsor

1 trade show tabletop *Indicate by circling which conference if single

Members	(DET. / CLE. / INDY.)	\$375	# of tables _____ x \$375 = _____
Non-Members	(DET. / CLE. / INDY.)	\$575	# of tables _____ x \$575 = _____
All Conferences - Members		\$900	# of tables _____ x \$900 = _____
All Conferences - Non-Members		\$1500	# of tables _____ x \$1500 = _____

FOOD & BEVERAGE SPONSOR

1 trade show tabletop

Sponsor literature included with attendee materials. Signage at food and beverage tables.

Members	(DET. / CLE. / INDY.)	\$550	# of tables _____ x \$550 = _____
Non-Members	(DET. / CLE. / INDY.)	\$750	# of tables _____ x \$750 = _____
All Conferences - Members		\$1400	# of tables _____ x \$1400 = _____
All Conferences - Non-Members		\$2000	# of tables _____ x \$2000 = _____

SESSION SPONSOR

1 trade show tabletop

Sponsor literature included with attendee material, prominent signage, recognition during general sessions (DET./CLE./INDY.) If you choose this option, MAHMA staff will contact you with your options for sessions or speakers available.

Speaker or Session Sponsor - Member _____ = \$1000

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com



SELECT YOUR SPONSORSHIP

Platinum Sponsor

Signage at event and logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of Keynote Speaker.

Platinum Sponsor: (DET. / CLE. / INDY.) _____ = \$2000 (1 available)

ALL CONFERENCES _____ = \$2500 (1 available)

Gold Sponsor

Signage at event and logo in materials and marketing, sponsor literature included in conference materials, one complimentary tradeshow table top. Sponsorship of one Conference session.

Gold Sponsor: (DET. / CLE. / INDY.) _____ = \$1500 (1 available)

ALL CONFERENCES _____ = \$2000 (1 available)

Silver Sponsor

Signage at event and logo in materials and marketing, sponsor literature included in conference materials, one complimentary trade show table top.

Silver Sponsor: (DET. / CLE. / INDY.) _____ = \$1000 (1 available)

ALL CONFERENCES _____ = \$1500 (1 available)



SELECT YOUR SPONSORSHIP

Identify You Representatives
Complimentary Representatives (2)

Additional Representatives \$150 each

1. Name: _____
e-mail: _____
2. Name: _____
e-mail: _____

3. Name: _____
e-mail: _____
4. Name: _____
e-mail: _____

Payment Information

Company _____

Contact _____

Address _____

Phone _____

e-mail _____

Sponsorship Level _____

Total Amount to be paid to MAHMA \$ _____

Check Payable to MAHMA

Credit Card (circle one) MC Visa American Express

Name on Card _____

Card Number _____ Expiration Date _____ Security Code _____

Billing Address _____

Terms and Conditions

Full payment for exhibit space/sponsorships for the conference must be received no later than **August 15, 2025**. If full payment is not received by **August 15th, 2025**, MAHMA shall have the right to consider this agreement terminated and may lease the space to another exhibitor. Cancellation policy: Fee may be refunded less a \$100 cancellation charge if the cancellation is received in writing **10 business days** prior to the event.

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com



CONFERENCE CONTRACT

You are hereby requested and authorized to reserve exhibit space as indicated below for our use at the Hot Topics in Affordable Housing Conference(s):

9.9 DETROIT
Hilton Garden Inn Southfield

9.11 CLEVELAND
Embassy Suites Independence

9.16 INDIANAPOLIS
Embassy Suites Indianapolis North

ALL CONFERENCES

I understand that after MAHMA receives my signed contract and payment, I will have the opportunity to choose my exhibit space. If my company is not a MAHMA member I will be charged the non-member rate where applicable.

Each exhibit space is a six foot tabletop. I wish to rent _____ spaces. I wish to purchase _____ Sponsorship.

I am a MAHMA Member I am not a MAHMA Member.

Enclosed is our check or credit card payment in the amount of \$ _____ for the exhibit space and/or sponsorship(s) indicated above. We understand that this rate includes the use of the space and two trade show registrations per space wth additional representatives admitted upon payment of \$150 fee per person with a maximum of 4 representatives, as well as those items included in any purchased sponsorship. Pro-forma invoice available; contact the MAHMA office for this option.

Full payment of exhibit space and/or sponsorship(s) must be paid by August 15th, 2025. If full payment is not received by August 15th, 2025, MAHMA shall have the right to consider this contract terminated and to retain as liquidation damages all monies paid 10 days prior to the event that it will be unable to exhibit, exhibitor may be refunded all monies paid, less \$100 per space, which shall be retained by MAHMA as liquidation damages. MAHMA reserves the right to cancel this contract should exhibitor disregard any rules or regulations of the show or for other due cause. In the event MAHMA shall enforce such right, all monies paid by exhibitor shall be retained by MAHMA as liquidation damages.

Exhibitor assumes entire responsibility and hereby agrees to protect, identify, defend and hold Hilton Garden Inn Southfield and/or Embassy Suites Independence and/or Embassy Suites Indianapolis North and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hilton Garden Inn Southfield and/or Embassy Suites Independence and/or Embassy Suites Indianapolis North and its employees and agents.

In addition, exhibitor acknowledges that Hilton Garden Inn Southfield and/or Embassy Suites Independence and/or Embassy Suites Indianapolis North does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

We hereby agree that all handouts and giveaways and other advertising material to be distributed by MAHMA during this conference shall be received at least 7 business days prior to the conference and subject to the approval of MAHMA. We have read and accepted all rules and regulations of MAHMA that are presented in this contract and we agree to comply with them. It is understood and agreed that in case MAHMA shall fail to open the trade show, or to furnish space to us it will refund all subs paid under this contract.

Signature of authorized agent: _____ Date: _____

Name of exhibiting company: _____

QUESTIONS? Contact MAHMA at 888-242-9472 or mahma@caahq.com