



## ARM<sup>®</sup> Track with Affordable Housing Focus earn the ARM<sup>®</sup> Certification in just 5 ½ days!

Instructor: Nancy Reno, CPM, NAHP-e [see attached bio]

Every community in the U.S. struggles with providing enough affordable housing options for local residents. Several federal, state, and local programs provide the money and guidance for public/private partnerships to develop and manage affordable housing properties of all types. This course provides essential information for both experienced and new property managers to understand and implement the essentials of residential property management, with a focus on the unique issues related to affordable housing.

Register today and get ready to explore a new path in your career ... and one that will make you stand out in the property management world.

Day 1: Ethics for the Real Estate Manager (ETH800)

Day 2-5: Managing Affordable Housing (MAH201)

Day 6: ARM Exam (Live Online Proctored)

*\*become an IREM Associate member and receive 30% off on the cost of this course + access to so much more!*

Scholarships available for members!

**October 19 - 23, 2026**

**Cost: \$1,305**

Location:

One Towne Square [Conference Center]  
1 Towne Square  
Southfield, Michigan

Time: 8:30 am - 5:00 pm

▶ [Register at irem.org](https://www.irem.org)

Questions? Call us at 734-655-0268

## IREM® Instructor Bio – Nancy Reno, CPM®, NAHP-e

Nancy Reno, CPM, NAHP-e has been in the affordable housing industry for over 30 years. As Senior Vice President she develops pricing strategies to achieve optimum rental growth for new acquisitions as well as overseeing and supporting the success of all properties and team member's currently within the firm's portfolio.

Nancy has been a long standing member of the Institute of Real Estate Management (IREM) and was the 2019 Boston Chapter 4 Presidents. Nancy is a member of IREM's Faculty Program and a member of IREM'S National Training and Education Committee. She was honored as the 2013 "CPM of the Year" in recognition of her dedication and commitment to the development of real estate professionals. Nancy holds her C19P certification from Spectrum and was awarded the "Industry of Excellence" award in 2013.

Nancy co-founded "The First Ladies of Marketing" in November 2012. "The First Ladies of Marketing" speak and lecture on topics of marketing, leasing, resident retention, and lease ups. Nancy's extensive and inspiring lecturing career has included speaking presentations with the National Apartment Association, the Institute of Real Estate Management, the National Affordable Housing Management Association, the Maine Real Estate Management Association, Southern Maine Community College, and Spectrum Enterprises.

Throughout her career, she has sought to give back to her community by serving in various volunteer leadership positions, including chairperson of the Honoring Our Heroes Committee, and the Vice Chair of the Boston Police Foundation Board of Directors. Nancy is also a founding member of Betty's Angels, and the LYMI Fund - both community-based charities.